



## PRODUCT THEATRE GUIDELINES

### 1. OFF SITE PRODUCT THEATRE SESSIONS

All Product Theatre sessions must be organised at the Congress Centre at official time slots offered by EPA.

### 2. PRODUCT THEATRE PASSES

Each Sponsor holding a product theatre session is entitled to **3 PT Passes**.

These passes are **EXCLUSIVELY** reserved for external suppliers involved in the PT set up. These passes are valid **ONLY for the day** of the PT session.

Companies should come at the registration desk during the congress to claim their badges (non-nominative).

### 3. PRODUCT THEATRE ADVERTISING OPTIONS

#### **HANDOUTS**

Companies holding a PT session during the EPA 2025 congress are allowed to distribute flyers and other documents advertising their session. These documents can be distributed only within the limits of the exhibition stand.

#### **SELF STANDING ROLL-UP DISPLAY**

Companies holding a PT session during the EPA 2025 congress are allowed to advertise their session by displaying **on the day of their PT session**:

- **1 roll-up** at the entrance of the product theatre area.
- **1 roll-up** at the registration area (location to be advised by onsite exhibition coordinator).

Roll-up advertising the PT session are not included in the sponsorship items purchased. It is the company's responsibility to order, produce and set up the stand-alone advertising.

It is the responsibility of the company holding a PT session to set up AND dismantle the self-standing signage.

#### **CORPORATE BRANDING FOR PRODUCT THEATRE SESSIONS**

Corporate branding is strictly limited to the following:

- Self-standing corporate branding.
- It is the responsibility of the company holding a PT session to remove all branding at the end of the session.



## 4. PRODUCT THEATRE PROGRAMME AND SPEAKERS

In order to have their PT programme approved by the EPA Scientific Committee companies holding an PT session during EPA 2025 are requested to provide the organizers with the following information:

- **Title of the PT Session**
- **Speakers' full names and complete details (affiliation and email)**
- **Title of each presentation given during the PT session**

This information must be provided to [amel.benmabrouk@wearemci.com](mailto:amel.benmabrouk@wearemci.com) by **06 January 2025** via the **PT Session Programme form available with the Technical Manual**.

Session title and speakers, as well as presentation titles (if any), together with company logo will be published in a dedicated Industry section in the final pocket programme, in the conference app and online in a dedicated Industry section of the conference website.

Please note that it is **the sponsor's responsibility** to register the speakers to the congress. For any enquiries, please contact [epa-registration@wearemci.com](mailto:epa-registration@wearemci.com)

## 5. EMBARGO

No data should be presented in any PT session which will subsequently be presented either orally or as a poster at the meeting.

## 6. AUDIOVISUAL EQUIPMENT OF CONFERENCE ROOMS

All session halls used for **PT Sessions** during the EPA 2025 congress will be equipped as follows (subject to change):

- ✓ 1 Data projector (beamer)
- ✓ 1 PC for Power Point
- ✓ Screen
- ✓ Sound: standard sound system
- ✓ 1 fixed microphone for speaker lectern

## 7. HOSTESSES REQUESTS

Please contact Ms. Cristina Ramirez - [cristina.ramirez@ovationdmc.com](mailto:cristina.ramirez@ovationdmc.com)