



## RECOMMENDATIONS FOR EFFECTIVE e-POSTER

- **Mandatory Details:** Include your final poster identifier in the upper-right corner.
- **Format Requirements:** Submit in PPT or PPTX format, 16:9 landscape orientation, with **only one slide**. PDF format is not authorized.
- **Language:** Prepare your e-Poster exclusively in English.
- **Download the template** [here](#).

Please note that the application used is not compatible with Keynote, Open Office or Prezi. Therefore, we recommend that you avoid using any of these software programs when preparing your presentation.

### Content Guidelines :

- Keep it simple and avoid overloading with text. This is not an article.
- Use 500–1,000 words (including title, figure legends, and tables).
- It is mandatory to indicate poster number in the upper right corner of the poster.
- Graphics such as figures and tables can effectively convey more information than text and, should cover approximately 50% of the poster area.
- **Clearly state your AIM or HYPOTHESIS at the end of the introduction**
- **Highlight main findings relevant to the aim/hypothesis and address them in your conclusions.**
- Use a consistent font throughout; bold or colour can emphasise key points but avoid overuse.
- Minimise abbreviations and acronyms, especially in conclusions.
- Optionally, add key references in the lower-right corner.

### Prize Submission :

The EPA awards prizes to the 10 best e-posters within the e-Poster Presentation category. Prize winners receive €300 each.

**If you wish to be considered for one of the prizes, please submit your e-Poster by Wednesday, 5 March 2025 via the online platform.**

Otherwise, regular upload submissions will close on Thursday, 15 March 2025.

### Reader Engagement :

- The average viewer spends 1–2 minutes on a poster. Focus on clarity and visual flow.
- Place conclusions at eye level or start with them for maximum impact.
- Structure your poster with Introduction, Methods, Results, and Conclusions.
- Use a downward flow (3–5 columns) to guide the reader naturally.
- Handouts of your abstract / poster (with your email addresses) for your interested readers may facilitate future research communication.

### IF YOU ARE USING MACINTOSH:

- If you have prepared your lecture in Mac PowerPoint format, we highly recommend that you test your e-Poster in a Windows system beforehand.

- In order to avoid any PC and Mac compatibility issues, we strongly recommend that you only use fonts that are common to both system (Arial, Courier, Courier New, Geneva, Georgia, Helvetica, Times, Times New Roman).
- Please make sure you upload all of your original files (pictures, videos).

For assistance please contact: [epa.abs@mci-group.com](mailto:epa.abs@mci-group.com)